



Rochester Lions Club

Home Club of Leader Dogs for the Blind
www.rochesterlionsclub.org

Heritage Rod and Custom Car Festival *and* *Festival of Cars*

Dear Sponsor,

The Rochester Lions Club is very appreciative of your support to promote the **2018 HERITAGE ROD & CUSTOM CAR FESTIVAL SATURDAY MAY 19** and the **FESTIVAL OF CARS** on Sunday May 20 to benefit Leader Dogs for the Blind and other Lions charities.

ONE FEE PROVIDES ADVERTISING FOR BOTH SHOWS

\$400 \$300 \$100

Your Business Card printed IN <u>BOTH PROGRAMS</u> in Color and Your Business Name printed ON A LAWN SIGN AT <u>BOTH SHOWS</u>	X	X	X
Your Company Name WILL APPEAR IN THE VIP LIST IN <u>BOTH PROGRAMS</u>	X	X	X
Your Company Name will be acknowledged publicly to the audience several times during <u>BOTH EVENTS</u>	X	X	X
You may donate items such as: KEY RINGS, PENCILS, ADVERTISING ITEMS & PROMOTIONAL MATERIALS that will be placed in the CAR ENTRANTS' PACKETS (Minimum 400 items needed to cover both shows) Lions will gladly pick these up!	X	X	
You will receive a beautiful SPONSORS' WALL PLAQUE, T-SHIRT and your Company will be acknowledged in the LIONS CLUB NEWSLETTER & WEBSITE	X	X	
Your Company Logo in a 2" X 2.5" ADVERTISING SPACE <u>BOTH PROGRAMS</u> (We will need a "CAMERA READY" logo)	X	X	
Your Company Name in <u>BOTH PROGRAMS</u> as the DONOR and/ or SPONSOR of the TROPHY for one of the CLASSES OF WINNERS	X	X	
You may personally PRESENT THE TROPHY at the AWARDS CEREMONY. (Just let us know that you plan to present the trophy.)	X	X	
Your Company Name and LOGO on the BACK OF ALL WEARABLES	X		

For additional information, please contact Celia Domalewski (248) 765-6929

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and

Festival of Cars



SPONSORSHIP REGISTRATION FORM

May 19 & 20, 2018

SPONSOR NAME:

(As it is to appear in the advertising, program, newsletter, etc.)

Street Address _____

City _____ Zip Code _____ Phone # _____

Sponsor Contact Name: _____

Email Address: _____

Sponsorship \$ _____ (Make check payable to: Rochester Lions Club Charities, Inc.)

Will a sponsor representative be available to present an award? Yes ___ No ___

Will sponsor be providing donation item for registrant's goody bag? Yes ___ No ___

Will sponsor be providing any kind of promotional flyer, advertising etc? Yes ___ No ___

Please indicate size of T-shirt (for major sponsors) SM___ MED ___ LRG ___ XL ___ XXL ___

Sponsor Signature

_____ Date _____

NOTE: "Camera Ready" logo to be provided by all new sponsors.

Any questions or concerns please contact Celia Domalewski (248) 765-6929

Mail Registration Form and Check to:

Rochester Lions Club Charities, Inc.

Festival Car Shows

1321 Potomac Drive

Rochester Hills, MI 48306