



## Rochester Lions Club

Home Club of Leader Dogs for the Blind  
[www.rochesterlionsclub.org](http://www.rochesterlionsclub.org)

# *Heritage Rod and Custom Car Festival* and *Festival of Cars*

Dear Sponsor,

The Rochester Lions Club is very appreciative of your support to promote the **2020 HERITAGE ROD & CUSTOM CAR FESTIVAL SATURDAY MAY 16** and the **FESTIVAL OF CARS** on Sunday May 17 to benefit Leader Dogs for the Blind and other Lions charities.

### ONE FEE PROVIDES ADVERTISING FOR BOTH SHOWS

\$400 \$300 \$100

Your Business Card printed IN <u>BOTH PROGRAMS</u> in Color and Your Business Name printed ON A LAWN SIGN AT <u>BOTH SHOWS</u>	X	X	X
Your Company Name WILL APPEAR IN THE VIP LIST IN <u>BOTH PROGRAMS</u>	X	X	X
Your Company Name will be acknowledged publicly to the audience several times during <u>BOTH EVENTS</u>	X	X	X
You may donate items such as: KEY RINGS, PENCILS, ADVERTISING ITEMS & PROMOTIONAL MATERIALS that will be placed in the CAR ENTRANTS' PACKETS (Minimum 400 items needed to cover both shows) Lions will gladly pick these up!	X	X	
You will receive a beautiful SPONSORS' WALL PLAQUE, T-SHIRT and your Company will be acknowledged in the LIONS CLUB NEWSLETTER & WEBSITE	X	X	
Your Company Logo in a 2" X 2.5" ADVERTISING SPACE <u>BOTH PROGRAMS</u> (We will need a "CAMERA READY" logo)	X	X	
Your Company Name in <u>BOTH PROGRAMS</u> as the DONOR and/ or SPONSOR of the TROPHY for one of the CLASSES OF WINNERS	X	X	
You may personally PRESENT THE TROPHY at the AWARDS CEREMONY. (Just let us know that you plan to present the trophy.)	X	X	
Your Company Name and LOGO on the BACK OF ALL WEARABLES	X		

**For additional information, please contact Celia Domalewski (248) 765-6929**

# Heritage Rod and Custom Car Festival

and

## Festival of Cars



### SPONSORSHIP REGISTRATION FORM

May 16 & 17, 2020

SPONSOR NAME:

\_\_\_\_\_  
(As it is to appear in the advertising, program, newsletter, etc.)

Street Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone # \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship \$ \_\_\_\_\_ (Make check payable to: Rochester Lions Club Charities, Inc.)

Will a sponsor representative be available to present an award? Yes \_\_\_ No \_\_\_

Will sponsor be providing donation item for registrant's goody bag? Yes \_\_\_ No \_\_\_

Will sponsor be providing any kind of promotional flyer, advertising etc? Yes \_\_\_ No \_\_\_

Please indicate size of T-shirt (\$400 & \$300 sponsors) SM \_\_\_ MED \_\_\_ LRG \_\_\_ XL \_\_\_ XXL \_\_\_

Sponsor Signature

\_\_\_\_\_ Date \_\_\_\_\_

**NOTE: "Camera Ready" logo to be provided by all new sponsors.**

Any questions or concerns please contact Celia Domalewski (248) 765-6929

**Mail Registration Form and Check to:**

Rochester Lions Club Charities, Inc.

Festival Car Shows

1321 Potomac Drive

Rochester Hills, MI 48306