

# Rochester Lions Club

Home Club of Leader Dogs for the Blind

[www.rochesterlionsclub.org](http://www.rochesterlionsclub.org)



## Festival of Cars

Dear Sponsor,

The Rochester Lions Club is very appreciative of your support to promote the **2025 FESTIVAL OF CARS** on Saturday May 24 to benefit Leader Dogs for the Blind and other Lions' charities.

### **ONE FEE PROVIDES ADVERTISING FOR BOTH SHOWS**

**\$400 \$300 \$100**

Your Business Card printed <u>IN THE PROGRAM</u> in Color and Your Business Name printed <u>ON A LAWN SIGN AT THE SHOW</u>	X	X	X
Your Company Name <u>WILL APPEAR IN THE VIP LIST IN THE PROGRAM</u>	X	X	X
Your Company Name will be acknowledged publicly to the audience several times during <u>THE EVENT</u>	X	X	X
You may donate items such as: KEY RINGS, PENCILS, ADVERTISING ITEMS & PROMOTIONAL MATERIALS that will be placed in the CAR ENTRANTS' PACKETS (Minimum 300 items needed to cover the show) Lions will gladly pick these up!	X	X	
You will receive a beautiful SPONSORS' WALL PLAQUE, T-SHIRT and your Company will be acknowledged in the LIONS CLUB NEWSLETTER & WEBSITE	X	X	
Your Company Logo in a 2" X 2.5" <u>ADVERTISING SPACE IN THE PROGRAM</u> (We will need a "CAMERA READY" logo)	X	X	
Your Company Name in <u>THE PROGRAM</u> as the DONOR and/ or SPONSOR of the TROPHY for one of the CLASSES OF WINNERS	X	X	
You may personally PRESENT THE TROPHY at the AWARDS CEREMONY. (Just let us know that you plan to present the trophy.)	X	X	
Your Company Name and LOGO on the BACK OF ALL WEARABLES	X		

**For additional information, please contact Rick Rhoades (248) 860-4544**



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## SPONSORSHIP REGISTRATION FORM

May 24, 2025

SPONSOR NAME:

\_\_\_\_\_ (As it is to appear in the advertising, program, newsletter, etc.)

Street Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone # \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship \$ \_\_\_\_\_ (Make check payable to: Rochester Lions Club Charities, Inc.)  
(a 501(C)3 non-profit organization)

Will a sponsor representative be available to present an award? Yes \_\_\_ No \_\_\_

Will sponsor be providing donation item for registrant's goody bag? Yes \_\_\_ No \_\_\_

Will sponsor be providing any kind of promotional flyer, advertising etc.? Yes \_\_\_ No \_\_\_

Please indicate size of T-shirt (for \$400/\$300 levels) SM \_\_\_ MED \_\_\_ LRG \_\_\_ XL \_\_\_ XXL \_\_\_

Sponsor Signature

\_\_\_\_\_ Date \_\_\_\_\_

**NOTE: "Camera Ready" logo to be provided by all new sponsors.**

Any questions or concerns please contact Rick Rhoades [rrhoades5924@gmail.com](mailto:rrhoades5924@gmail.com) (248) 860-4544

**Mail Registration Form and Check to:**

Rochester Lions Club – May Car Show  
819 Dartford Place Drive  
Rochester Hills, MI 48307

Rochester Lions Club Charities, Inc.- 501(c)(3) non-profit charitable organization – ID#38-3259193